

BHIM Merchant Cash Back scheme

Important points

- ✓ Merchant will download BHIM App from Google play or Apple store.
- ✓ He will register with BHIM by clicking “I Am A Merchant” tab, then he has to fill his business details like Business name, contact number (Auto populated), merchant category (drop down), merchant address, city, pin code, account type etc.
- ✓ Merchant has to accept payment from minimum 50 customers (20 unique customers) per month to be eligible for cash back.
- ✓ Cash back incentives are as under:
 - 50-100 payments Rs 100/- Flat
 - Above 100th payments Rs 0.50/- per payment
 - Max cash back Rs 200/- per month
 - Min transaction amount Rs 25/-
- ✓ Cash back will be credited within 7 days of next month.
- ✓ The same will be credited and displayed in reward section of the app
- ✓ Incentive will be processed by NPCI & Bank. No need for branch intervention.
- ✓ Scheme is valid upto 14th October, 2017
- ✓ For more information visit <http://www.npci.org.in/Referral-scheme.aspx>